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FOR IMMEDIATE RELEASE

**Camillus Launches Exclusive New Line of Prym1
Hunting Knives and Tools**

FAIRFIELD, Conn. (January 23, 2018) – Camillus, a brand that has been supplying the world with reliable, innovative and quality-made knives since 1876, is excited to introduce a new collection of hunting knives and accessories designed in partnership with Prym1 camo.

The **Camillus Prym1 Hunting Line** includes seven new tools featuring the popular Prym1 Multi-Purpose (MP) camo pattern. The MP pattern utilizes the colors and tones of nature, combined with the organic shapes and motion of wildlife, to effectively imitate a predator in the wild. It is a departure from traditional foliage features that have dominated camo over the years.

“Our collaboration with Prym1 allows us to bring something fresh and new to the marketplace, said Rick Constantine, vice president of marketing and general manager for Camillus. “The new camo line has a distinct look and comes loaded with material and design enhancements specifically designed for hunters and anything they may encounter.”

All of the knives and tools in the Camillus Prym1 line feature titanium-bonded stainless steel, which is up to three times harder than untreated stainless steel. Titanium bonding also offers enhanced corrosion and adhesion resistance, while maintaining a stronger, sharper edge. The knives and tools all come with a Prym1 ergonomic handle.

Camillus Prym1 Hunting Line

- Guise™ – 7.25” Drop Point Folding Knife
- Mask™ – 9” Full-Tang Drop Point Knife

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- Veil™ – 9” Full-Tang Gut Hook
- Rig™ – 11” Full-Tang Hatchet
- Cloak™ – 10” Folding Saw
- Hide™ – 17” Full-Tang Machete

The Camillus Prym1 Hunting Line also includes a unique containment center called Capture™, which is designed to keep knives and tools organized and within reach. The containment center conveniently fits in most cup holders found on ATVs, Side x Sides and trucks, and can hold multiple knives and tools up to 7 inches in length. It comes with a heavy-duty net cover to keep knives and tools secure.

“We are very excited about partnering with Camillus and having our Prym1 MP debut on such a fantastic line of knives and tools,” said Stacie Walker, President/Creator of Prym1 camo. “Camillus shares our interest in developing unique products that help hunters achieve success in the field.”

The Camillus Prym1 Hunting Line will be on display at SHOT Show 2018, January 23-26 at the Sands Expo Center in Las Vegas (booth #15122). For more information, visit camillusknives.com or call 800-835-2263.

About Camillus Knives

Since 1876, Camillus has been supplying the world with reliable, innovative and quality-made knives that have survived the test of time. As one of the oldest knife manufacturers, Camillus has developed a wide array of products for the hunting, fishing, sporting and tactical markets, including folding and fixed blade knives, machetes, multi-tools and more. Camillus products are manufactured using the finest materials and craftsmanship to ensure reliable, high-end performance in the field.

About Prym1 camo

Prym1 camo is a visually appealing hybrid line of camouflage that utilizes the patterns and textures found in natural predators designed after years of study by wildlife artist Stacie Walker. Whether hunting, fishing or just being fashionable, Prym1 helps hunters blend in with the efficiency of a predator. For more information, visit prym1camo.com.

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