

## SHOT Show® 2018 FOR IMMEDIATE RELEASE

Medford Knife & Tool is excited to announce new talent in both production and senior leadership as well as new equipment and manufacturing techniques. You will also notice newly revised pricing and a major website overhaul & redesign as we press hard into our social media campaign, increasing our worldwide footprint. Most importantly to the end user, we have new knives with groundbreaking designs, many of which will be debuting at SHOT Show® 2018. A new, improved Medford Knife & Tool. See our digital media kit link below for much more information.

Come check out our press conference next to the Media Center on the third floor #3401

Title: Medford Knife – An American Story

**Presenter:** Greg Medford

Day, Date: Thursday, January 25, 2018

Time: 11:30am - 12:15pm

http://www.old.medfordknife.com/demo/media/ for digital media kit

To see our complete line-up, visit our website, <u>www.medfordknife.com</u> or contact <u>sales@medfordknife.com</u>

