



# Kruger Optical, Inc.

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**Contact:** Titch White, vice president of sales and marketing, Kruger Optical, Inc.  
(336) 932-2312; Titch@krugeroptical.com

## **FOR IMMEDIATE RELEASE:**

### **Kruger introduces Quad Safe™ laser reflex sight at 2018 SHOT Show**

*Patented four-laser shotgun sight designed to increase accuracy and reduce risk of collateral damage*

Jan. 15, 2018 – Kruger Optical will introduce its new Quad Safe™ laser reflex sight at the 2018 SHOT Show, slated for Jan. 23-26 at the Sands Expo Center in Las Vegas. Attendees can try out the new sight, along with other Kruger products, in Booth 331.

SHOT Show visitors can also view the new sight in the show's New Product Center.

The patented design features a standard red dot reticle, along with four lasers. The lasers project four dots onto the target that show the boundaries of the shotgun's pattern.

"We've partnered with Ochoco Arms of Prineville, Oregon, to create the ultimate self-defense sight for a shotgun," said Kruger President Mark Thomas. "Our sight gives the shooter the advantage of seeing a clear zone of where their pattern will go."

The lasers can be calibrated to correspond with the gun's choke setting, so they accurately indicate the size of the shot pattern. Each laser has its own power source and can be adjusted independently. Each laser is independent for maximum brightness and accuracy.

The 1x sight also includes a windage/elevation adjustment of +/- 50 MOA, for even greater accuracy. The reticle can be illuminated, with 5 brightness levels.

"We are proud to be working with Kruger Optical to bring the quad laser to market," said Sam Lambert, president and CEO of Ochoco Arms. "The product will significantly reduce the risk of collateral damage associated with using a shotgun in a home defense or law enforcement environment by providing the user with immediate visual feedback on the spread pattern of their shot at range."

"Our combined technology with Kruger Optical's robust craftsmanship will allow for an unparalleled end user experience," Lambert added.

Thomas said the sight will be useful for law enforcement, security personnel and home defense, and offers shooters better accuracy, safety and confidence in their targets. The four lasers allow for quick target acquisition in emergency situations, since a shooter can find their target with or without looking through the sight.



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“This is part of our effort to bring innovative, high tech products that have more than one function,” Thomas said. “This sight offers more flexibility in how it’s used.”

Other product features include:

- 1x compact reflex sight.
- 3 MOA dot size.
- Parallax free to 50 yards.
- Impact tested to 750 g for 1,000 cycles.
- Windage/elevation adjustment to +/-50 MOA.
- Illuminated reticle with 8 brightness levels; CR2 battery.

Kruger anticipates that this product will be available to key dealers and retailers during the spring of 2018. Dealers and retailers may contact Titch White, vice president of sales and marketing, to discuss this scope and other Kruger Products. White may be reached by phone at (336) 932-2312, or by email at [Titch@krugeroptical.com](mailto:Titch@krugeroptical.com).

## **About Kruger Optical**

Kruger Optical is a full-service provider of quality sports optics. Headquartered in Tigard, Oregon, the company has been providing binoculars, riflescopes, spotting scopes and other optics products, as well as optical engineering services, since 1998. With 150 years of combined experience in optical product development and marketing, Kruger Optical’s talented and dedicated team is committed to developing innovative, high performance products for the discerning customer. To learn more, please visit our website at <http://www.krugeroptical.com>.

## **About Ochoco Arms**

Ochoco Arms is an intellectual property development company based in Prineville, Oregon. OA was founded in 2012 and focuses on the hunting, outdoor and defense industries.