



CUSTOM HEARING PROTECTION

Decibullz manufactures Custom-Molded Percussive Shooting Filters that can block 166 dB - no batteries required (MSRP: \$75).

Founded in 2012 in Fort Collins, Colorado, founder and CEO Kyle Kirkpatrick was tired of earphones that wouldn't stay in his ears. After tinkering in his garage for months and selling his car to pay for the patent, Kyle developed the world's first custom-moldable pair of earbuds.

DECIBULLZ STORY

Kyle Kirkpatrick is a gymnastics coach, extreme athlete, and tech buff. He was fed up with headphones because they wouldn't stay in, sounded awful, and/or hurt his ears.

"The human ear is incredibly diverse; in fact, our ears are as unique to us as our fingerprints," Kyle said. "I found the only way to create earphones that fit well is to mold them to the exact shape of the ear. Some custom earphone products were already available, but the \$300 to \$2,000 price tag was just unacceptable."

So, Kyle took it upon himself to develop an earphone that worked and fit to ears. He consulted audio engineers, material specialists, and high-level athletes to develop and test hundreds of designs in order to create an easy and affordable custom-moldable earphone.

In February 2012, Kyle created the world's first custom-moldable earphone. Decibullz is still the only custom earpiece that can be remolded as many times as necessary.

NEW TO SHOT

Decibullz is showcasing its new Custom-Molded Percussive Shooting Filters. These filters allow in low-level noise, like conversation, while blocking loud damaging noises, such as gunshots. They don't require batteries, so they're always ready - no fumbling with an on/off switch or worrying if the batteries are dead.

The filters rest in custom moldable earpieces. You heat the earpieces in warm water for 5 minutes and then mold them to the exact shape of your ear. The result: earplugs that fit comfortably and won't fall out.

To learn more, stop by the Decibullz Booth at SHOT: N472, located on the 3rd floor