

## **FOR IMMEDIATE RELEASE**

### **Top Brass: Big Growth in the Dealer / Distributor Network**

January, 2018

**Denver, CO** -- Top Brass, the industry leader in reconditioned, re-spec'd brass casings, is growing rapidly in the retail market. Over the past 10 years, Top Brass has dominated the OEM ammunition market with its 'once-fired' brass. Over the last two years, however, the company has seen its primary growth through the dealer / distributor network.

"Top Brass still serves the high-end ammunition manufacturers as an OEM supplier," said Doug Kirk, Top Brass's General Manager, "but, it's the dealer sales that have taken off. I'm sure it's a direct result of the evolving marketplace. Shooters are becoming reloaders and, in doing so, are recognizing the value and quality of reconditioned brass. Why pay more?"

Top Brass cartridge casings and bullets can now be found in many of the industry leading retailers and distributors, (Cabela's, Midway, Crow Shooting Supply, etc.). "Reloading brass and supplies are becoming a staple within the Shooting Accessory category," said Kirk. "It makes sense with the way this market has been growing. Reloading has been rediscovered."

#### **About Top Brass, LLC**

Located in Denver, Colorado, Top Brass offers re-spec'd brass casings, projectiles, and reloading trays. We serve all channels of trade and offer bulk and retail-friendly packaging. Top Brass is a scheduled Exhibitor at the 2018 Shot Show – booth #16933.

[www.topbrass-inc.com](http://www.topbrass-inc.com)

###