

EASTWEST[®]
U.S.A



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QUALITY TACTICAL AND OUTDOOR BAGS THAT WON'T BREAK THE BANK

Mid-priced Company Offers Brand Name Quality



Los Angeles, CA, 1BOctober 31, 2017—

The company's goal was to provide the tactical niche market, which is relatively on the higher end of the buying spectrum, and create a mid-level brand that is high quality, reasonable pricing, with high durability and reliability. —Raymond Lee, CEO

With the company designing and manufacturing their own products, East West U.S.A. can provide high quality products for a decent price point. In a market considered to be an expensive and exclusive sport for adrenaline junkies, East West U.S.A. is aiming to target younger and more hobbyist consumers who

do not want to splurge on bags costing easily over \$100 for what they will use only once or twice a year, but at the same time do not want the cheaply made bags that will rip apart after a couple uses



East West U.S.A., originally only specializing in school backpacks, felt the need to add more products to expand the company and saw a demand for tactical and outdoor based bags. Since then East West U.S.A. started to design more bags geared towards hunting, hiking, camping, and much more. East West U.S.A. is really a well-rounded bag company that has everything from everyday carry bags to one of the biggest duffel bags on the market, and even quality rifle cases.

If you would like more information about this topic, please contact East West U.S.A. at 323.261.2133 or email at Info@ewsnb.com.







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