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## **PATTERNMASTER® AMONG 1,600 EXHIBITORS AT THE 2018 SHOT SHOW® IN LAS VEGAS**

HOLLIDAYSBURG [August 28, 2017] – Patternmaster® will be joining an amazing list of more than 1,600 exhibitors at the 2018 SHOT Show®, January 23-26, at the Sands Expo Center in Las Vegas.

The SHOT Show is the world's most comprehensive tradeshow for professionals involved with the shooting sports, hunting and law enforcement industries. It attracts an impressive 64,000 industry professionals from all 50 U.S. states and more than 100 countries.

"We are very excited about exhibiting at the SHOT Show, especially since it has been 10 years since we were last there. With so many of our dealers and contacts attending the show, we expect to have very productive conversations that prove to be lucrative for everyone" says Julie Leutenegger, Patternmaster® President.

Since 1993 Patternmaster has led the shotgun performance market with a multitude of patents and products that helped shape wingshooting as we know it today. Representatives will be on hand to explain the science behind Patternmaster products, as well as offering suggestions for dealers intent on meeting the needs of their customers. Patternmaster® will be featuring its entire product line.

Leutenegger says attendees will be able to meet face-to-face with her team members, and to discuss opportunities to enhance inventory that will drive the next selling season.

The SHOT Show is owned by the National Shooting Sports Foundation, and is restricted to the shooting, hunting and outdoor trade professionals and commercial buyers and sellers of military, law enforcement and tactical products and services ONLY. The SHOT Show is not open to the general consuming public (e.g., private visitors, hunters, sports shooters, members of hunting and sports shooting clubs, etc.). Proof of professional affiliation is required.

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Hunting and shooting sports accessories

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