



FOR IMMEDIATE RELEASE

Vertex® Announces the Release of 3 New Versions of their Innovative Concealed Carry and Rifle Bags

Cincinnati, Ohio, November 7, 2016

Vertex®, a premier tactical and outdoor brand of apparel and gear, is pleased to announce the release of 3 new colors for 3 of their most popular concealed carry compatible EDC bags and packs. Each new color is released as a result of customer demands and provides a wider array of options to be low profile and discreet when carrying a firearm. The release includes the Vertex® EDC Essential Bag in Greener Pastures, the Vertex® EDC Gamut Bag in Loden Green and the recently released Vertex® Professional Rifle Garment Bag in Bracken Brown.

"We're constantly trying to take customer feedback and build bags in colors that they want while maintaining a low profile," says Darrell Morrow, Vice President of Vertex. "All of our bags are designed with materials and features that make them useful in a variety of situations. They can be kitted out to be an overtly tactical bag, as a go bag or as a daily work bag. The colors we release support our effort to cover that spectrum of uses while blending into traditional bags on the market."

The Vertex® EDC Essential Bag, now offered in Greener Pastures, is a small go bag built for carrying minimal loads such as wallets, flashlights, knives, maps and med kits. Measuring 12"H x 12"W x 6"D with a capacity of 12 liters, it stores just what you need to get the job done. It can also fit a tablet or e-reader and has a VELCRO-lined, rapid access concealed carry platform. The bag is Tactigami™ and MOLLE compatible. The Essential Bag retails at \$109.95.

The Vertex® EDC Gamut Bag, now offered in Loden Green, delivers top-of-the-line features in a compact design. Built to carry a full load and then some, this feature-rich bag includes all the necessary elements found in a standard everyday carry pack plus game changing innovative functionality for the prepared professional. The bag is 22"H x 14"W x 7"D and has an internal capacity of 28 liters. It can fit up to a 15" laptop as well as a number of Tactigami™ accessories in the concealed carry platform. It also features a concealable MOLLE platform on the front of the bag. The Gamut Bag retails at \$199.95.

The Vertex® Professional Rifle Garment Bag, now offered in Bracken Brown, is a low profile, two-in-one soft rifle case and fully functioning storage system for apparel, shoes and travel gear. Tactigami™ compatible and VELCRO® lined, this innovative design allows rapid deployment of rifles up to 28 inches. The rifle bag is 29"L x 15"H x 5"W and constructed of 1680 Denier Ballistic Nylon. The Professional Rifle Garment Bag retails at \$289.98.

To find a Vertex dealer near you please visit: <http://www.vertex.com/StoreInfo/StoreLocator>

About Vertex

Vertex is a premier tactical and outdoor brand for the modern day prepared professional. Vertex designs world-class apparel, bags and packs that are created by best-in-class designers to combine a low visual profile with superior functionality. Since its inception in 2009, Vertex has earned trust among the nation's top operators for exceptional performance, fit and durability. Vertex is a brand of Fechheimer, a Berkshire Hathaway Company. For more information, visit www.vertex.com.

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Gamut in Loden Green



Essential in Greener Pastures



Professional Rifle Garment Bag in Bracken