

FOR IMMEDIATE RELEASE

# Vertx<sup>®</sup> Announces Expansion to the RECON Line of Uniforms

Cincinnati, Ohio, November 7, 2016

Vertx<sup>®</sup>, a premier tactical and outdoor brand of apparel and gear, is pleased to announce the release of new solid colors to the RECON line of uniforms. The RECON line consists of 3 elements- the RECON Garrison Shirt, the RECON Combat Shirt and the RECON Pants. The full line was initially launched in MultiCam®, however, it will now include solid colors-OD Green, Navy and Black. Specifically, the RECON Garrison Shirt will now be available in Black, Navy and OD Green. The RECON Combat Shirt will be available in Black, Smoke Grey, Navy, OD Green, and Desert Tan. The RECON Pants will be available in Black, Navy and OD Green.

"We've seen great success and reception in the market with our RECON uniform in MultiCam® in regards to its functionality and price point," says Darrell Morrow, Vice President of Vertx. "With that said, a number of agencies and units expressed their desire to have the uniform offered in their standard colors. This provided the necessary catalyst to investigate which colors were most requested and from that research we ended up with the mix that we are now launching. We feel that the uniform fulfills a need in most agencies and units to have a robust, functional uniform at a feasible price."

Sought after by America's Top Federal Elite, the Vertx RECON Uniform in solid colors offers the ultimate in storage and mobility in a 65/35 PolyCotton Ripstop construction. The RECON uniform offers more storage ability, with higher quality construction, at an affordable price versus other leading competitors. In addition, with the exclusive benefit of 37.5 <sup>™</sup> Active Particle Technology in the RECON Combat Shirt, this is the only uniform available on the market today to help you conserve energy and sweat less, while staying 5X drier than other performance fabrics.

The RECON Garrison Shirt offers maximum storage ability in a traditional-style field shirt. Paired with the RECON pants, the RECON Garrison Shirt is 65/35 PolyCotton Ripstop for reinforced durability, with and without additional gear. The Garrison Shirt offers multiple pocket configurations for carrying and easily accessing needed essentials. The Garrison Shirt has an MSRP of \$169.95.

With Over 12 pockets, the RECON Pants offer maximum storage ability for units who need to balance loading and packing with the ability to remain mobile and functional. Its 65/35 PolyCotton Ripstop design provides reinforced durability for even the toughest missions. The RECON Pants have an MSRP of \$169.95.

The RECON Combat Shirt provides high-performance design features and durability in the field. Double-reinforced elbows and ripstop weave fabric hold up to crawling, shooting and climbing while unique camouflage designs blend into multiple environments. The RECON Combat Shirt has an MSRP of \$124.95.

To find a Vertx dealer near you please visit: http://www.vertx.com/StoreInfo/StoreLocator

#### **About Vertx**

Vertx is a premier tactical and outdoor brand for the modern day prepared professional. Vertx designs world-class apparel, bags and packs that are created by best-in-class designers to combine a low visual profile with superior functionality. Since its inception in 2009, Vertx has earned trust among the nation's top operators for exceptional performance, fit and durability. Vertx is a brand of Fechheimer, a Berkshire Hathaway Company. For more information, visit www.vertx.com.

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RECON Combat Shirts with 37.5™ Active Particle Technology



• Also available in Desert Tan and MultiCam®



## **RECON Pants**





### RECON Garrison Shirt- Now Also Offered in BLACK, NAVY, OD GREEN

