

Nook Announces the Winning 'Super Nook' Design

Nook starts construction of a full scale functional version to demonstrate at events later in 2020

Earlier this year, Nook challenged the Design Community to design a Nook with an additional Super Power. The Competition attracted extremely detailed designs from the best of the design industry's creative minds, and was eventually decided by a hard fought popular vote.

Congratulations to **Mariana Serratos, Joy Perez-Tsai and Paige Parrish of Ware Malcomb** for their 'Teleportation Nook' as the winner of the Nook Design Competition.

David O'Coimin, designer of Nook "The Teleportation Nook, in providing a space where everyone is welcome to come and unleash their own superpower, goes to the core of Nook's mission of helping everyone bring their best self to the task at hand."

"While each entry received was truly spectacular the could only be one Super Nook Winner. A huge thank you to all of our participants and thank you to everyone for voting - with so many great designs we could not have chosen the winner on our own."

"Thank you Mariana, Joy, and Paige for allowing us to bring joy to many through your design !"

The Nook engineering team is now hard at work making the Teleportation Nook a reality. A full scale functional version will be showcased at events across the USA before it finally retires to a mental health charity to be useful for many years to come.

The entries for all of the finalists, including the designer's inspiration, methodology and even animation, are available for view at www.nookpod.com/design-competition

About Nook

NOOK – a New Type of Furniture for New Ways of Working.

With the rise of increasingly open plan workspaces, Nooks were created as a quiet refuge for introverts or those on the autistic spectrum in the workplace. Thanks to their mobility, flexibility, acoustic design and integrated technology, Nook is recognised for improving productivity, communication, and one of the hottest topics this year – wellbeing.

Workers need a focus space, a flexible area that encourages creativity and productivity in all its forms. And introverts? Well they need their privacy back, but actually, so do the extroverts. The point is that people – labels aside – should be provided places to have private conversations. And it needn't be at the cost of feeling isolated from the rest of the team; meeting rooms can again be returned to occupiers needing meetings, as opposed to being used for confidential conversations.

David O'Coimin, Nook Pod's Designer & CEO, is passionate about bringing New Ways Of Working, neuro-inclusivity and agility of space to organisations, believing that happy brains in happy spaces lead to better living and working. "Whether it's a small ad-hoc meeting that's required or a quiet personal focus zone, we're creating flexible intimate spaces accessible to everyone and helping organisations to take steps forward in addressing workplace wellbeing and productivity challenges" says David.

Acoustic comfort, privacy, enabled technology and instant flexibility are all incorporated in Nook to counterbalance what has been missing for the last few years. Better focus, greater engagement and quite simply some peace and quiet will lead to a noticeable improvement in personal wellbeing.

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Nook Images Dropbox Link [HERE](#)

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