



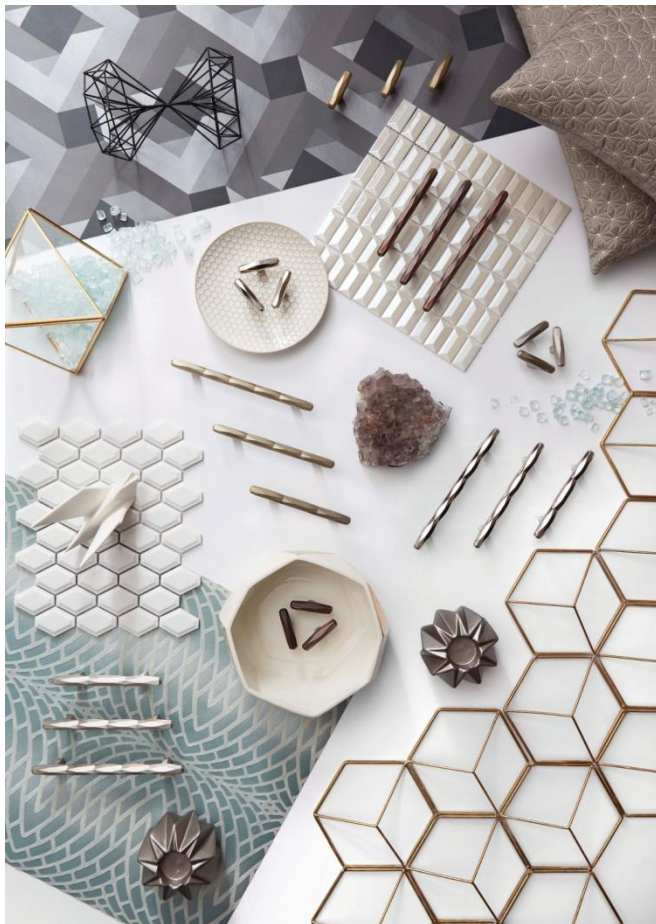
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Amerock Shines as Trend Leader at KBIS

Expands Successful 1929 Refined Collection, Underscores Key Design Directions

Mooresville, NC, Jan. 10, 2017—Media on the lookout for key design directions at KBIS this week should look no further than the Amerock space S4404. Long known as a trend leader, the company is expanding its 1929 Refined family of products with collections that shimmer, shine and raise the style bar.

In creating the 1929 Refined Collection showstoppers, Amerock's trend forecasters identified several key design directions. These are:



St. Vincent Collection: Geometric Shapes and Faceted Design Trend

Contemporary design is bringing back clean and sophisticated angular and faceted shapes in all elements of home décor. Amerock's St. Vincent Collection is reflective of this style housing crisp lines, metallic faceted edges and soft curves. The naturally geometric shape catches the light beautifully with a nod to the dramatic. Engaging finishes across several sizes deliver function and sophistication to any space. Easy to accessorize and even easier to love, St. Vincent is as intriguing as it is distinct.



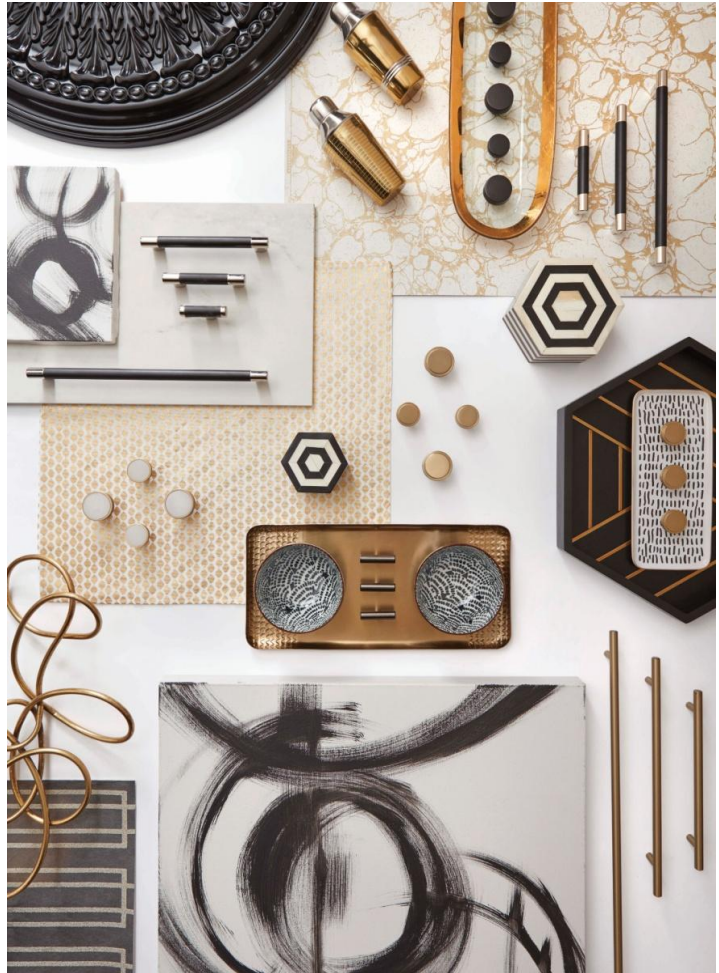
Ashby Collection: Glam Farmhouse Design Trend

The charm of a farmhouse is being updated with glamorous details that add a touch of sparkle such as reflective cut crystal and polished cabinet hardware. The beautiful shapes in the Ashby Collection are crafted to exacting detail instilling understated glamour. Ashby's gentle slopes make a compelling canvas for a range of finishes and styles that pair well with other Amerock collections, such as Candler and Mulholland™. An innovative sculpted edge on the underside provides a comfort fingertip grip that is easier to grasp. For retrofits, every Ashby cup pull supports both 3-inch and 4-inch installations and is available in a variety of fashion finishes like Polished Nickel, Golden Champagne and Gunmetal.



Black, White and Gold Color Trend

White marble beckons from a Parisian café. The glimmer of brass swings through doors of a grand hotel. Black lacquer signals something magical is about to begin. To give your home the wonder of a luxury destination, pair chic white and black with the polish and punch of gold accents. Use Amerock's Golden Champagne, Gilded Bronze, Black Bronze and Gunmetal finished hardware to celebrate this fashion statement. Look for these finishes throughout our portfolio and in our newest collections Oberon, St Vincent, Sea Grass and Esquire.





Glacio Collection: Modern Glass Details Trend

A growing appetite for sleek, minimalist design, glass and honed crystal are quickly moving beyond industrial-chic chandeliers to become the material of choice in home furnishings. The Glacio Collection uses these same elements blending crystal-clear accents and beautifully-finished mountings offering depth through translucent and metallic tones, in a handful of stunning shapes. Instantly add dimension to your cabinets and favorite furniture pieces. Glacio's dual-layer style seems to float above the surface of drawers and doors. Pairs well with many popular Amerock collections such as Monument, Cyprus™ and Bar Pulls.



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Always Creating. Always Timeless. Always Amerock.

Amerock's award-winning decorative and functional hardware solutions have built the company's reputation for chic design accessories that inspire homeowners to express their personal style. Available in a variety of finishes and styles, Amerock offers high quality designs at affordable prices. Founded in 1929, Amerock is headquartered in Mooresville, NC. For additional information please visit www.amerock.com, Facebook, Pinterest, Twitter, Houzz and Instagram.