*For immediate release*

**PCB WEST 2016 BOOTH SALES 70% SOLD**

**ATLANTA, GA – DECEMBER 15, 2015 – UP Media Group Inc.** today announcedmore than 70% of the booths forPCB West 2016 were sold in the first three weeks of availability.

Currently 81 booths for the September 2016 trade show have been sold, or over 70% of the show floor, leaving 29 booths remaining. Due to a reconfiguration of the exhibition floor, next year’s show is over 15% larger in terms of capacity than the 2015 event.

“Since sales opened on November 19, we have seen tremendous demand,” said Frances Stewart, vice president of sales and marketing at UP Media Group. “Even with the larger show floor this year, we fully expect to sell out the exhibit space for the fifth year in a row.”

PCB West will take place September 13 - 15, 2016, in Santa Clara, CA. The event includes a three-day technical conference and one-day exhibition (September 14) to be held at the Santa Clara (CA) Convention Center.

PCB West annually provides a conference and exhibition focused on the design and manufacture of PCBs, HDI, electronics assembly and circuit board test. The September 2015 event attracted more than 1,900 attendees.

PRINTED CIRCUIT DESIGN & FABand CIRCUITS ASSEMBLY magazines are media partners for the event.

For more information about PCB West, visit pcbwest.com or contact Show Manager Alyson Corey at 678-234-9859; acorey@upmediagroup.com.

**About UP Media Group Inc.**

UP Media Group Inc. (UPMG) (upmediagroup.com) serves the global PCB community through print, digital and online products, as well as live and virtual events. UPMG publishes PRINTED CIRCUIT DESIGN & FABTM (pcdandf.com) and CIRCUITS ASSEMBLYTM (circuitsassembly.com), as well as the PCB UPdateTM (pcbupdate.com) e-newsletter. UPMG also produces trade shows and conferences, including PCB WestTM (pcbwest.com).

Contact:

Alyson Corey

Show Manager

UP Media Group Inc.

P.O. Box 470

Canton, GA 30169

Tel: 678-234-9859

acorey@upmediagroup.com