*For immediate release*

**UP MEDIA GROUP ISSUES ANNOUNCES DATES FOR PCB WEST 2016**

**ATLANTA, GA – DECEMBER 1, 2015 – UP Media Group Inc.** today announcedPCB West 2016 will take place September 13 - 15, 2016, in Santa Clara, CA. The event includes a three-day technical conference and one-day exhibition to be held at the Santa Clara (CA) Convention Center.

PCB West annually provides a conference and exhibition focused on the design and manufacture of PCBs, HDI, electronics assembly and circuit board test. The September 2015 event attracted more than 1,900 attendees.

The early bird deadline for returning exhibitors is December 4, 2015.

Paper and presentation abstracts may be submitted online at http://pcbwest.com/index.php/conference/submit-abstract-2016 . Abstracts are due February 5, 2016. If selected, a detailed presentation outline and final paper or presentation is due July 25, 2016.

PRINTED CIRCUIT DESIGN & FABand CIRCUITS ASSEMBLY magazines are media partners for the event.

For more information about PCB West, visit pcbwest.com or contact Show Manager Alyson Corey at 678-234-9859; acorey@upmediagroup.com.

**About UP Media Group Inc.**

UP Media Group Inc. (UPMG) (upmediagroup.com) serves the global PCB community through print, digital and online products, as well as live and virtual events. UPMG publishes PRINTED CIRCUIT DESIGN & FABTM (pcdandf.com) and CIRCUITS ASSEMBLYTM (circuitsassembly.com), as well as the PCB UPdateTM (pcbupdate.com) e-newsletter. UPMG also produces trade shows and conferences, including PCB WestTM (pcbwest.com).

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